

RAIN DANCE

—
RENAISSANCE

Botanical Rebirth

And Now,
BREATHE
You are in
RENAISSANCE

—
Up to
100%
Organic Origin Ingredients
Biodegradable
Vegan

artēxo
CARE FOR BEAUTY



*If the day has been stressful
If your life is a constant race
If you are in a moment of weariness...*

Enter the wonderful Garden
of **RENAISSANCE**
close your eyes, lose yourself...

and now

BREATHE
Deeply

WELCOME
You are in

RENAISSANCE

THE PLEASURE OF KNOWLEDGE

HOW WONDERFUL THE RENAISSANCE GARDEN IS!

It all began in the mists of time... the journey of life, 500 million years ago, with the first plant forms. Then came the first mammals about 250 million years ago and finally the first humans, between 250 and 500,000 years ago.

Today, plants and vegetables in general account for between 95 and 99 % of all biomass on Earth.

The rest are animals and humans.

The study of Nature is a rich and wonderful tale of science and enchantment.

THE ROAD TO FORMULATE REINASSANCE

We have immersed ourselves in the Great Garden of Nature, which has offered us extraordinary herbs, minerals, fruits and flowers for the health and beauty of skin and hair.

We know that nobody should take selfishly from Nature, but instead benefit from its richness, in harmony and care.

We know that cultivating knowledge of Nature means unveiling an endless magic.

We, small explorers, She, great and generous.

The philosophy of RENAISSANCE is our vision and underlies its formulations: to create beauty, care and well-being through the gifts of Nature.

NATURE HAS BEEN AND CONTINUES TO BE FUNDAMENTAL TO OUR LIVES

If we think about it, it has always provided us with the basic elements for living and for our mental and physical harmony, with:

- Oxygen, Water, Energy; building materials to CREATE EVERYTHING
- Nourishment for us and for animals, ingredients for Culinary Arts
- Pleasure for all senses and Complete Well-being
- Plant Medicinal Remedies for Pharmacopoeia, coming to us from the knowledge of millennia of discovery of populations around the world
- Beauty, Wellness, and Gentle Care: effective active ingredients for the entire Cosmetic, Haircare, Make Up, Skin, Perfumery industries
- Strength, Balance, Optimism, Health, Longevity, Youth (the great benefits of Forest Therapy and Japanese Forest Bathing have now been recognized)

Nature gives us life, let's never forget it.

Knowing Nature
broadens the Mind,
the Heart, the Senses
kindles the Passion,
Gives Joy

RENAISSANCE PEOPLE

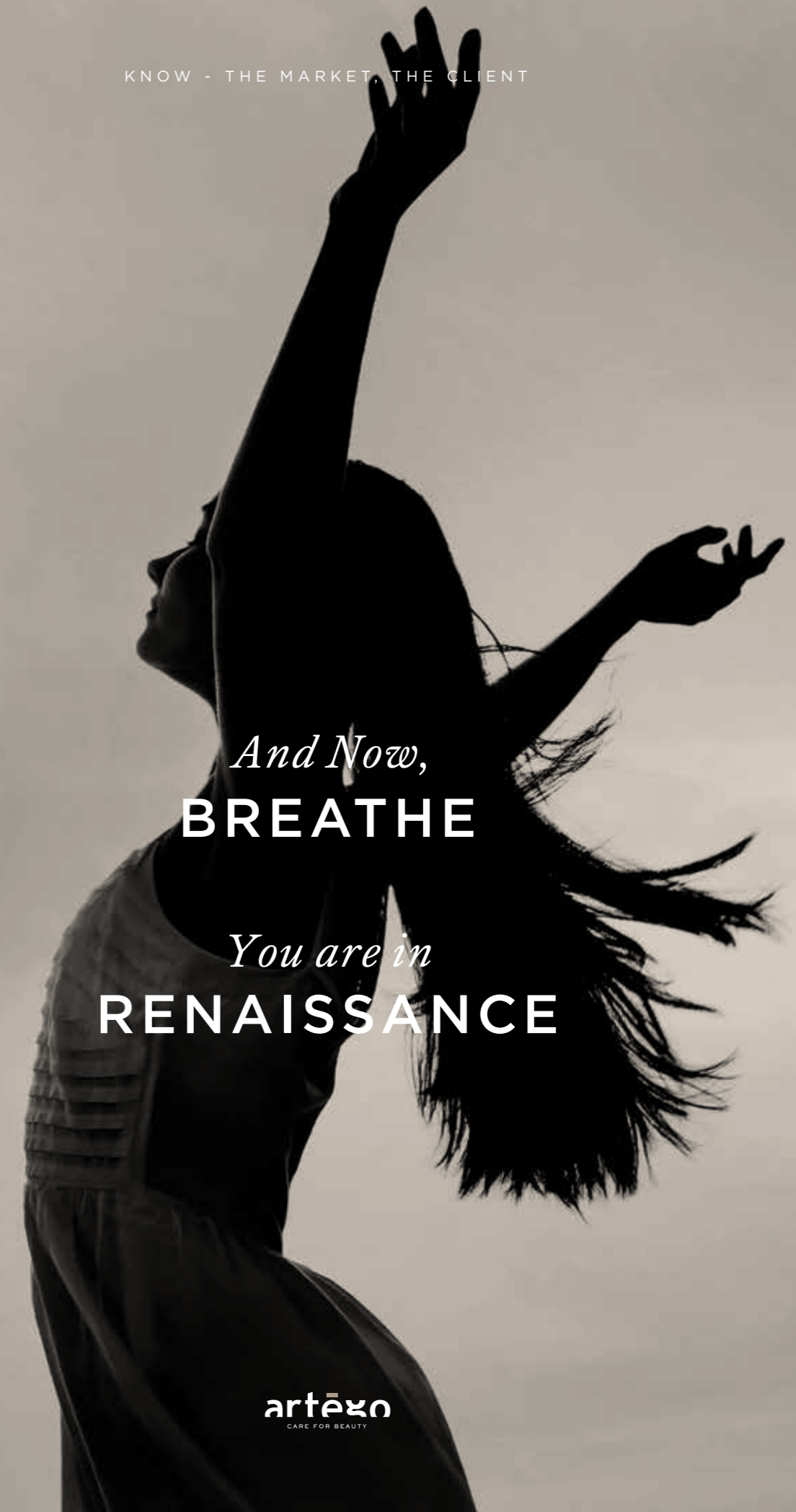
Dedicated to the desire of those who...

feel the need for freshness, lightness, cleanliness,
of an authentic and free life;

For those who...

love to discover the world of nature,
immerse themselves in it completely,
close their eyes and dream, with a smile on their face, their mind,
their heart, their soul.

To those who long for
**A GREAT ENLIVENING AND BELIEVE
IN A BETTER WORLD**



And Now,
BREATHE

You are in
RENAISSANCE

NATURAL PURIFICATION PRODUCTS AND RITUALS: DETOX, OXYGEN, VITALIZING

Did you know that...

Every day pollution, heavy metals from the air and water, such as sulfur particles, lead, nitric oxide, are deposited and penetrate the skin, scalp and hair, damaging them right down to the hair shaft: an intoxicated hair not only looks dull, asphyxiated, lacking vitality and suffering, it is also difficult to treat and is sensitized and fragile; the scalp becomes irritated and the protective hydrolipidic barrier unbalanced. Suffering hair loses strength, elasticity, responds to technical services in unusual ways and remains styled with difficulty.

RENAISSANCE IS A NATURAL RESPONSE TO THE NEED OF DEEP CLEANSING, REBALANCING, REBIRTH

- Products USABLE BOTH IN THE SALON AND AT HOME, ALSO COMBINABLE WITH EACH OTHER, FOR WONDERFUL NATURAL REBIRTH TREATMENTS, FOR CARE AND BEAUTY of the hair, scalp and skin.
- NATURAL Rituals TO BE ENJOYED IN THE SALON, FOR A TAILORED ACTION, IN A RELAXING ENVIRONMENT, LIKE COCOONING
- SOLUTIONS that go with the WELLNESS RECEIVED IN THE SALON to accompany the client's well-being all the way HOME

Perceptual well-being during application, aromatic evocations of natural balance, treatments with immediate and gradual results

PRODUCTS WITH NATURAL AND BOTANICAL ACTIVE INGREDIENTS AND SCIENTIFIC PATENTS

1. **PURITY BATH** _ Scalp, Hair and Skin_MICRO-PEELING_PURIFYING_RENEWING
2. **OXYGEN BALM** _ Scalp and Skin_OXYGENATING_HEALTHY_VITALIZING
3. **BALANCE ELIXIR** _ Scalp and Hair_PURIFYING BOOST_OXYGENATING_STIMULATING
4. **SUBLIME NIGHT** _ Scalp, Hair and Skin_ANTI-AGING_SHIELDING_REPLENISHING

SPECIAL NATURAL SPA RITUALS WITH IN-SALON MASSAGE

Lose yourself to the intense pleasure of an expert touch for a spa that is effective on the scalp, rewarding and beneficial to the mind. Massage is a therapy that can make a difference, with care.



Botanical
REBIRTH

RENAISSANCE: THE FAMILY OF DEEP PURIFICATION

FEELING AND EFFECTIVENESS OF WELL-BEING, CLEANSING AND INVIGORATION. REBIRTH FROM THE WORLD OF ORGANIC NATURE, BIODEGRADABLE AND RESPECTFUL OF THE ENVIRONMENT

CARE

Formulations generated from the wisdom of the ancient and modern world, natural, organic, beneficial, vitalizing, enriched with essential oils, natural active ingredients and sought-after botanical ingredients. Dermo-purifying, Oxygenating, Nourishing, Invigorating, Stimulating, Rebalancing for scalp and skin, to regenerate or amplify well-being.

Lightness, Freshness, Purity, Rebirth, Strength, Vigor are lasting sensations on the scalp and reflected on the hair, originating from Organic Rituals performed in the salon, to be replicated at home as well.

BEAUTY

CLEANSED, HEALTHY, REINVIGORATED, COMPACT SCALP

and light hair with rebalanced volumes thanks to the vital action of the precious blends that act to detoxify and stimulate, regenerating the hair bulbs.

ADAPTABLE CUSTOM-MADE ORGANIC RITUALS

FEEL THE NATURAL VIBE

Harmonious sensory evocations of natural and beneficial settings, deep echoes of primordial reminiscences of well-being and conservation of physical and mental health, like mellow hypnotic music that realigns the mind and body with the powerful and welcoming force of nature.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Accompanying wellness to the doorstep of every home, allowing actions and sensations to remain in their safe place, to extend and enhance every beneficial result.

BREATHE THE BEAUTY



PURITY BATH

Micropeeling _Purifying
Renewing
Scalp, Hair and Skin

with
Zeolite
Recycled Lavender



OXYGEN BALM

Oxygenating _Healthy
Vitalizing
Scalp and Skin

with
Biofermented Maté
Green Clay



BALANCE ELIXIR

Purifying Boost _Oxygenating
Stimulating
Scalp and Hair

with
Dendriclear™
Recycled Lavender



SUBLIME NIGHT

Anti-aging _Shielding
Replenishing
Scalp, Hair and Skin

with
Mafura Butter
Hyaluronic Acid

THE SALON ORGANIC RITUALS



PURITY BATH

Micropeeling _Purifying
Renewing

Purifying shampoo with micro-peeling effect. Cleanses, Detoxifies and Purifies scalp, hair and skin gently by removing toxins and impurities.



OXYGEN BALM

Oxygenating _Healthy
Vitalizing



Viscous Dermo-purifying Treatment with a completely natural formulation. With an high concentration of active ingredients. Glycol-free formula. It can be used only in hair salons. Purifying, dermovitalizing anti-aging osmotic action - beneficial for scalp, hair and skin.



BALANCE ELIXIR

Purifying Boost _Oxygenating
Stimulating



Concentrated Detoxifying Healing single-dose Lotion, with a completely natural formulation. Alcohol- and glycol-free formula. It can either be used in salon and at home. Deep detoxifying efficacy, beneficial for the scalp.



SUBLIME NIGHT

Anti-aging _Shielding
Replenishing

Protective and regenerating night serum with high concentration of active ingredients, for home use. Without rinsing. Instantly absorbed, light and effective; it protects, repairs and regenerates the hair and skin.

NEW MILESTONES FOR EVERY SALON THAT CHOOSES ARTÈGO

FORMULATIVE SUSTAINABILITY

PHYTO-TECHNOLOGY

- Up to 100% Organic, Biodegradable and Vegan Origin Ingredients
- Very high percentage of functional active ingredients of natural and organic origin
- VEGAN OK certified formulas and packaging
- Certified active ingredients
- Fragrances are only of natural and organic origin
- Products tested on skin and hair
- 100% CRUELTY FREE formulas
- Use of bio-regenerated active ingredients studied in partnership with a University of Calabria spin-off lab

CARE & PERFORMANCE

- Dermatologically tested certification specific to each product
- Instantly noticeable efficacy of products and services
- Intense and efficient performance on scalp and hair
- Prolonging of the duration of wellness performance with products that can also be used at home
- Production and communication sustainability
- Transparency in label reading: ingredients, green energy production, percentage specification of the naturalness of the formula
- Formulas that are also effective on the skin

FREE OF

- PESTICIDES
- HEAVY METALS
- PARAFFINES
- PETROCHEMICALS
- PARABENS
- THIAZOLINONES
- COCAMIDE DEA
- SLS
- SLES

The Rain, The Sun, The Moon, The Earth

They are the Eternity of Life

the Wisdom of Time

THE INFINITE GENEROSITY
OF NATURE

PHYTO-TECHNOLOGY

HAS ALWAYS BEEN OUR FORMULATIVE PHILOSOPHY

The well-being of the hair depends on the health and functionality of the scalp, which must be Purified from residues from smog, sweat, excess sebum, Oxygenated, Nourished and Stimulated.

NATURE alone, however, is not enough;

WE take Nature to the Laboratory and here, with SCIENCE AND KNOWLEDGE, we create alchemy and synergies to bring forth the best cosmetic formulas FOR HAIR, SCALP AND SKIN.

TECHNOLOGY AND SCIENCE WHICH ARE RESPECTFUL OF NATURE

for balanced effective formulas and immediate results

Our Formulas: scientific progress from natural active ingredients at the service of people in the Hair Professional world.

up to 100%

Natural and Organic Origins

Biodegradable

Vegan



CARE for Well-being and Beauty

thanks to CERTIFIED NATURAL AND FUNCIONAL ACTIVE INGREDIENTS

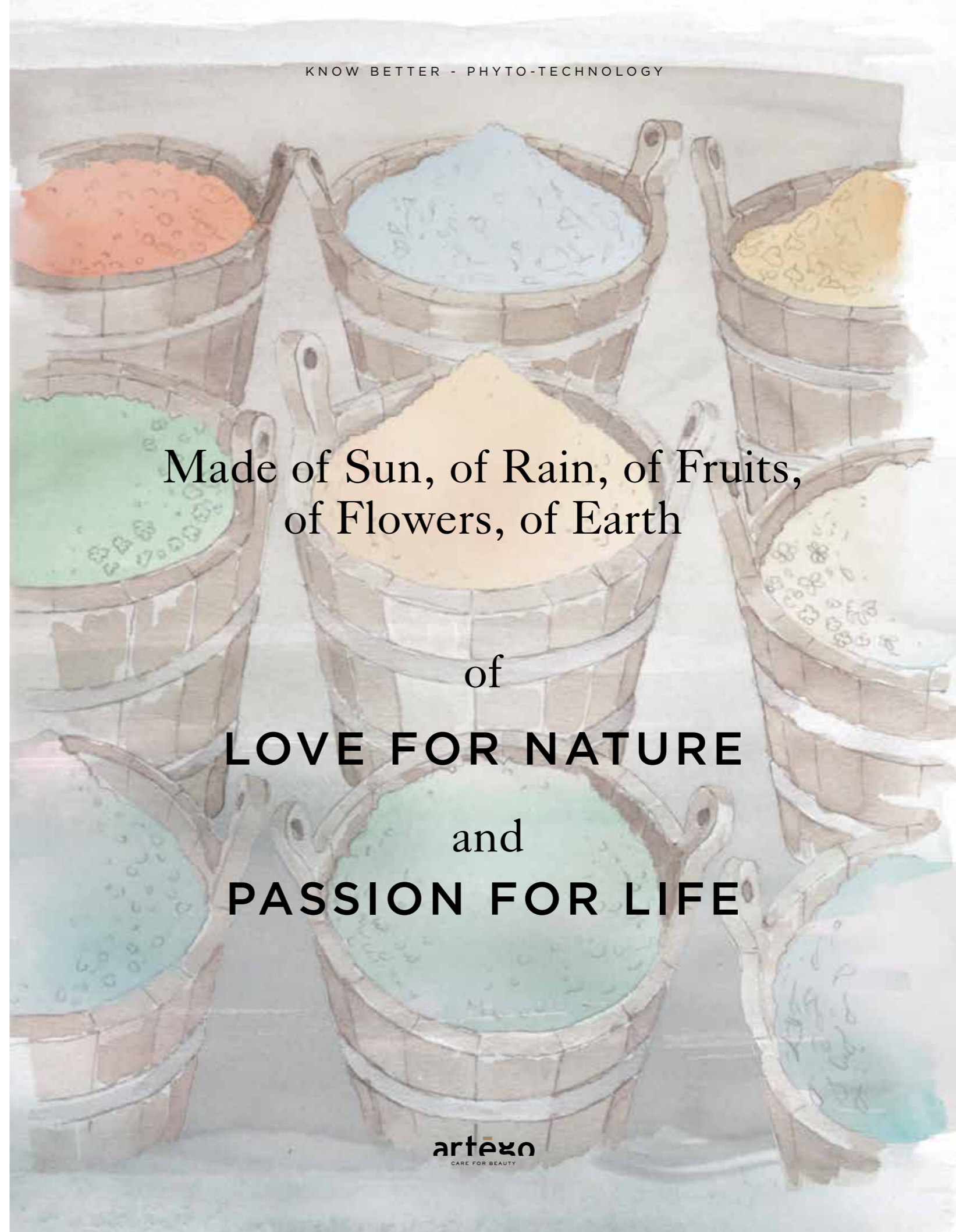
1. GREEN CLAY
2. BIOFERMENTED MATÉ
3. TEA TREE OIL
4. DENDRICLEAR™
5. RECYCLED LAVENDER
6. ZEOLITE
7. MAFURA BUTTER
8. ENHANCED POMEGRANATE EXTRACT
9. IPSTIC
10. INULIN
11. CITRIC ACID
12. HYALURONIC ACID

FEEL THE NATURAL VIBE

Energetic and rejuvenating well-being during treatments; natural scents extracted from essential and active oils contained in the products: LAVENDER, MENTHOL, CHAMOMILE, TEA TREE, VANILLA

Made of Sun, of Rain, of Fruits,
of Flowers, of Earth

of
LOVE FOR NATURE
and
PASSION FOR LIFE



RAIN DANCE
RENAISSANCE
Botanical Rebirth

up to 100%
Natural and Organic Origins
Biodegradable
Vegan



And Now,
BREATHE
You are in
RENAISSANCE



Cleansing



Derma-Purifying



Detoxifying



Night Regenerating



1000 ml

250 ml

1000 ml

20 x 5 ml

100 ml

PURITY BATH

*Micropeeling_Purifying_Renewing
Scalp, Hair and Skin*

with
Zeolite
Recycled Lavender

PURITY BATH

*Micropeeling_Purifying_Renewing
Scalp, Hair and Skin*

with
Zeolite
Recycled Lavender

OXYGEN BALS

*Oxygenating_Healthy_Vitalizing
Scalp and Skin*

with
Biofermented Maté
Green Clay

BALANCE ELIXIR

*Purifying Boost_Oxygenating_Stimulating
Scalp and Hair*

with
Dendriclear™
Recycled Lavender

SUBLIME NIGHT

*Anti-aging_Shielding_Replenishing
Scalp, Hair and Skin*

with
Mafura Butter
Hyaluronic Acid

PURITY

Micropeeling_Purifying_Renewing

OXYGEN

Oxygenating_Healthy_Vitalizing

BALANCE

Purifying boost_Oxygenating_Stimulating

SUBLIME

Anti-aging_Shielding_Replenishing



RENAISSANCE - CLEANSING

Natural 90,42%
Organic Origin 90,42%
Biodegradable 96,2%
Vegan 100%



VEGANOK® CERTIFIED



PURITY BATH

Micro-peeling_Purifying_Renewing

PURIFYING SHAMPOO WITH MICRO-PEELING EFFECT

BENEFITS AND RESULTS:

Cleanses, Detoxifies and Purifies scalp, hair and skin gently, removing toxins and impurities. Sebum-regulating. For all hair types and scalps, even slightly sensitized. Anti-inflammatory, stimulating, antimicrobial and antibacterial. Illuminating and antistatic on the hair structure.

BEST FOR:

Slightly stressed, greying, aged or sensitized scalp. Weighed down hair.

FEEL THE NATURAL VIBE:

Notes of relaxing Lavender, harmonizing Vanilla and healing Tea Tree for a gentle sensation of natural harmony and well-being.

1000ml/250 ml

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CARE FOR BEAUTY

CARE INSTRUCTIONS:



Distribute on moistened scalp and hair. Emulsify. Leave on for 1 to 2 minutes. Rinse. Repeat as needed. Use at home and in salon to preserve the effect of Renaissance Treatments.

RECOMMENDED TREATMENT FREQUENCY:

Once or twice a week or as needed.

SPECIAL NATURAL INGREDIENTS

ZEOLITE



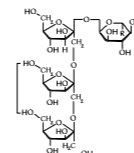
Mineral of volcanic origin with detoxifying action, frees the epidermis from impurities. Reduces the risk of irritation, allergies and eczema. Protects against blue-light and pollution. Innovative antioxidant, captures and neutralizes free radicals, making skin and hair purified, healthy, light and radiant.

RECYCLED LAVENDER



Derived from the exploitation of plant recycling. Rich in polyphenols with anti-aging action. It has softening, soothing and calming properties. Promotes scalp balance, helps in counteracting excessive sebum and stimulates the natural regrowth of the hair, reviving it and making it healthy and shiny.

INULIN



Cationic biopolymer, derived from the sugar of beet and chicory roots. Amplified foaming and conditioning efficacy; bristles, brightens and has antistatic properties. Pleasant sensory feeling of flowing combability on hair, even when dry.

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CARE FOR BEAUTY

RENAISSANCE - DERMO PURIFYING

Natural 100%
Organic Origins 100%
Biodegradable 100%
Vegan 100%



VEGANOK® CERTIFIED



OXYGEN BALSAM

Oxygenating _Healthy _Vitalizing

VISCOUS DERMOPURIFYING TREATMENT WITH ALL-NATURAL FORMULATION. Glycol-free. With high concentration of active ingredients. Salon use only.

BENEFITS AND RESULTS:

Purifying, anti-aging osmotic action, beneficial for scalp, hair and skin. The viscous texture based on Xanthan Gum effectively conveys the contained active ingredients, with strongly moisturizing and nourishing properties. It leaves the scalp regenerated and the hair light and voluminous. Enriched with natural surfactants useful when washing to remove toxins, White Clay and Citric Acid.

BEST FOR: Hardened scalp tissue, sensitized scalp with itchy discomfort. Dry or aged scalp. Scalp alteration due to stress from chemical treatments. Weakened hair growth.

FEEL THE NATURAL VIBE:

Notes of healing Tea Tree and refreshing Menthol, effective and evocative of the feeling of complete well-being, cleansing, oxygenation and invigoration.

1000ml

CARE INSTRUCTIONS:



Alone or mixed with specific Elixirs, apply to dry scalp.
Application: 10 to 15 minutes. Moisten and emulsify well upon washing.
Rinse.
Complete cleansing using PURITY BATH.

RECOMMENDED TREATMENT FREQUENCY:

Recommended in-salon use according to diagnosis, with a frequency of 1 application every 1-2 months. In the case of mild dermo-purification, cycling may be more frequent.

SPECIAL NATURAL INGREDIENTS

GREEN CLAY



Inorganic compound formed from sediments of decomposed plant materials such as algae, high in essential mineral micronutrients. Deeply nourishes the skin and absorbs excessive sebum, counteracting dandruff and acne with antimicrobial, antiseptic, purifying and oxygenating action.

BIOFERMENTED MATÉ



Evergreen plant native to South Africa, rich in beneficial properties. Rich in caffeine, stimulating in the osmotic process. Thanks to the presence of vitamins C and E, the minerals Zinc and Selenium and polyphenols, it has an action on the skin that is energizing, prevents sun damage, slowing down the signs of aging. On sensitized scalp it soothes itchiness, sunburn and irritation. With anti-hair loss action, stimulating, detoxifying, astringent, toning and anti-aging properties.

TEA TREE OIL



Essential oil extracted from Melaleuca alternifolia, a plant native of eastern Australia, is a powerful natural antibiotic, with antiviral, antiseptic, antibacterial and antifungal action. Excellent for soothing the skin affected by dermatitis or acne. Acts against bacterial overgrowth.

RENAISSANCE - DETOXIFYING

Natural 100%

Organic Origins 100%

Biodegradable 99,9%

Vegan 100%



VEGANOK® CERTIFIED



BALANCE ELIXIR

Purifying Boost_Oxygenating_Stimulating

CONCENTRATED SINGLE DOSE DETOXIFYING HEALING LOTION, COMPLETELY NATURAL FORMULATION, free of alcohol and glycols. Can be used in the salon and at home.

BENEFITS AND RESULTS:

Deep Detoxifying efficacy, beneficial on the scalp. Purifying, antiseptic, anti-inflammatory, sebum-regulating and anti-staining micro-peeling, with soothing healing effect.
Improves circulation without irritating and boosts hair growth.
Promotes the elimination of waste, toxins and cosmetic residues. Decreases hyperkeratinization.
Enriched with Vegetable Glycerin, IPSTIC, Citric Acid.

BEST FOR:

Weakened hair growth, poor volume. Sensitized and impure, aged, greying scalp, with slight blemishes.

FEEL THE NATURAL VIBE: Notes of relaxing Lavender and healing Tea Tree, effective and evocative of the sense of deep cleansing and natural well-being.

20 x 5ml



CARE INSTRUCTIONS:



In salon: in a mixture with Oxygen Balm in a 1:10 ratio on dry hair, leave on 10/15 min. Emulsify. Rinse.



In salone and at home: pre-shampoo peel to apply on damp hair, emulsify thoroughly, leave on for 2/5 min, and shampoo.

RECOMMENDED TREATMENT FREQUENCY: weekly or as needed.

SPECIAL NATURAL INGREDIENTS

DENDRICLEAR™



Special next-generation molecule for the treatment of blemishes of the scalp. It promotes the recovery of a healthy microbiome, reducing blemishes and rebalancing the overall appearance of the skin. It is derived from the essential amino acid lysine and reduces inflammation and hyperkeratinization.

RECYCLED LAVENDER



Derived from the exploitation of plant recycling. Rich in polyphenols with anti-aging action. It has softening, soothing and calming properties. Promotes scalp balance, helps in counteracting excessive sebum and stimulates the natural regrowth of the hair, reviving it and making it healthy and shiny.

TEA TREE OIL



Essential oil extracted from Melaleuca alternifolia, a plant native of eastern Australia, is a powerful natural antibiotic, with antiviral, antiseptic, antibacterial and antifungal action. Excellent for soothing the skin affected by dermatitis or acne. Acts against bacterial overgrowth.

RENAISSANCE - NIGHT REGENERATING

Natural 96,4%
Organic Origin 96,4%
Biodegradable 99%
Vegan 100%



VEGANOK® CERTIFIED



SUBLIME NIGHT

Anti-aging_Shielding_Replenishing

PROTECTIVE AND REGENERATING NIGHT SERUM WITH HIGH CONCENTRATION OF ACTIVE PRINCIPLES. Leave-in.

BENEFITS AND RESULTS:

Instantly absorbed, lightweight and effective; it protects, repairs and regenerates hair and skin. Prevents signs of skin aging even on mature skin.

Enriched with enhanced pomegranate extract. Moisturizing, Anti-inflammatory, Regenerating, Soothing, Anti-aging, Anti-breakage of the hair fiber, Elasticizing.

Blue Light Night Protection and Indoor Anti Pollution.

Protects and strengthens hair by reducing and preventing split ends.

Protects and regenerates skin with elasticizing and anti-aging effectiveness. Enriched with Recycled Lavender.

BEST FOR:

Ideal for overnight protection and regeneration of all types of hair, scalps and skins (do not use on irritated areas).

FEEL THE NATURAL VIBE:

Notes of soothing Lavender, harmonizing Chamomile, buttery sweet satisfying Fruit, evocative of the feeling of serenity and nurturing.

100ml

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CARE FOR BEAUTY

CARE INSTRUCTIONS:

Apply in small doses by tapping on skin and massaging into hair.

Can be used on dry or moist hair, non-greasy, non-soiling, instant absorption.

Blue Light and Indoor Anti Pollution protection.

RECOMMENDED USE FREQUENCY: Daily.

SPECIAL NATURAL INGREDIENTS



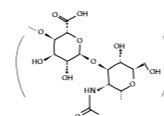
MAFURA BUTTER

Rich in essential fatty acids, it maintains skin elasticity, with soothing and anti-aging properties. Contains Trichilin, with anti-inflammatory and antimicrobial action, which nourishes the scalp and promotes hair regrowth.



ENHANCED POMEGRANATE EXTRACT

Rich in punicic acid and phytosterols, it has antioxidant, anti-inflammatory and regenerating action; excellent anti-aging results due to the concentration of flavonoids.



HYALURONIC ACID

Used to support hydration and fight the signs of aging, it is able to act at different skin levels: forming a protective film on the skin by defending it from aggressive external agents; adhering to the skin surface to moisturize and soften it by increasing its elasticity with an anti-aging effect; it penetrates deeply to improve and prolong hydration.

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CARE FOR BEAUTY

Discover
RENAISSANCE
MASSAGE RITUALS
Cocooning Natural Rebirth



RITUAL: CLEANSING

PURIFYING

Purifying cleansing and preservation of the results of RENAISSANCE treatments.
For salon and home use.

RAIN DANCE RENAISSANCE PURITY BATH

Purity Bath shampoo performs multiple actions: cleansing-purifying on the superficial layers of the epidermis and cuticle, thanks to the combined chemical-physical actions carried out by the natural ingredients. **Zeolite**, through a micro-peeling, traps and absorbs impurities and toxins present on the epidermis and hair and holds them by electrochemical attraction in its own structure until they are eliminated by rinsing. **Recycled Lavender**, rich in Polyphenols, is able to capture oxygen free radicals, to stop the oxidative wave that causes keratin decay and has soothing properties. **Inulin** has foaming properties, capable of firmly adhering to the keratin of scalp and hair to which it transfers a pleasant perception of brightness, softness and silkiness.

BENEFITS AND RESULTS: Clean and purified scalp, shaft and skin.

BEST FOR: Slightly stressed, greying, aged or sensitized scalp. Weighted down hair.



PRODUCTS



SALON TOOLS



MESSAGE TYPE

- Detachment
- Vascularization

TIMING



CARE INSTRUCTIONS

- Distribute on moistened scalp and hair.
- Emulsify with small circular motions on the scalp, leave on for 1 to 2 minutes.
- Proceed to a second step of cleansing with Purity Bath.
- Rinse. May be recommended for frequent use 1 or 2 times a week or as needed.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Purity Bath, Balance Elixir, Sublime Night

HAIR CONDITIONING PRODUCTS:
Hydra Conditioner, Hydra Booster, Hydrating Milk Spray



RITUAL: CLEANSING

DETOX-PURIFYING

The healing actions of Elixir combined with the purifying actions of Purity Bath are able to maintain the results obtained in the salon with the RENAISSANCE family treatments and prolong their effectiveness over time.

RAIN DANCE RENAISSANCE BALANCE ELIXIR AND PURITY BATH

The purification and detoxification of this treatment are made possible by the chemical and physical effectiveness of the natural ingredients. **Dendriclear™** reduces inflammation and promotes recovery of the microbiome, **Glycerin Plant** provides hydration, softness and elasticity to scalp and hair, **IPSTIC** stimulates hair growth, with antiseptic and decongestant efficacy, **Citric Acid** dries sebum and leaves the scalp clean and the hair shiny and soft, **Recycled Lavender** acts as a powerful antioxidant and revitalizer for scalp and hair.

BENEFITS AND RESULTS: Clean and purified scalp and shaft.

BEST FOR: Slightly stressed, greying, aged or sensitized scalp. Weighted down hair.



PRODUCTS



SALON TOOLS







MASSAGE TYPE

- Detachment
- Vascularization

TIMING



CARE INSTRUCTIONS

- 1  Apply the entire contents of Rain Dance Balance Elixir vial distributing it over moist scalp.
- 2  Emulsify with small circular motions on the scalp, leave on for 1 to 2 minutes.
- 3  Without rinsing, apply Purity Bath and complete the cleansing of scalp and hair. Rinse.
- 4  If necessary, proceed to a second phase of cleansing with Purity Bath. Rinse. It is recommended to perform this maintenance treatment on a weekly basis.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Purity Bath, Balance Elixir, Sublime Night

HAIR CONDITIONING PRODUCTS:
Hydra Conditioner, Hydra Booster, Hydrating Milk Spray



RITUAL: CRYO DERMO-REGENERATION

DERMO-PURIFYING

Professional dermo-purifying deep-acting, regenerating treatment for scalp, hair and skin.

RAIN DANCE RENAISSANCE OXYGEN BALM AND PURITY BALM

The treatment acts at the level of the surface and epidermal pores, with purifying, anti-aging and beneficial action. It perfectly permeates the treated surface by effectively conveying the contained active ingredients, with strongly moisturizing and nourishing properties. Antioxidant, stimulating, detoxifying, astringent, antimicrobial, antiseptic, oxygenating, antibacterial. Soothes and relieves sensitization and itching, cleanses scalp, skin, hair and hair follicles from chemical and atmospheric residues, rebalancing the hydrolipidic state of the scalp. It leaves the scalp completely regenerated and invigorated, healthy and purified, creating optimal growth conditions for the hair, leaving it light and voluminous upon rinse.

Enriched with natural surfactants useful for removing toxins, with White Clay, Citric Acid and Xanthan Gum.

BENEFITS AND RESULTS: Fast and long-lasting anti-aging efficacy. Regenerated scalp, light hair soft and voluminous, glowing skin.

BEST FOR: Hardened scalp tissue, sensitized scalp with itchy discomfort. Dry or aged scalp. Skin alteration due to stress from chemical treatments. Weakened hair growth.

RECOMMENDED USE FREQUENCY: Recommended in-salon use based on diagnosis, with a frequency of 1 application every 1 to 2 months. In the case of mild dermo-purification, cycling may be more frequent.



PRODUCTS



SALON TOOLS



MESSAGE TYPE

- Detachment
- Vascularization

TIMING



CARE INSTRUCTIONS

- 1 Prepare in the bowl the amount of Oxygen Balm measured to the intensity of the desired dermo-purifying action, 20 to 50ml.
 - 2 Moderately heat the product on a small stove and mix it homogeneously.
 - 3 Perform a vascularizing massage.
 - 4 Divide dry hair into 2/3 sections and begin application, taking care to make the product adhere to the scalp, avoiding rubbing or brushing it in.
 - 5 At the end of the application perform a detaching massage and leave on for 10 to 15 minutes.
 - 6 Once the application is finished, carefully moisten and emulsify the product onto the scalp with small circular movements involving the hair as well. Rinse thoroughly. Repeat the cleansing process by applying Purity Bath to complete the purifying action. Rinse.
- Light dermo-purification can be performed, effective and quick by applying 20g of product per wash: with only 2 to 3 minutes of application, its purifying action will be noticeable and perceptible.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Purity Bath, Balance Elixir, Sublime Night

HAIR CONDITIONING PRODUCTS:
Hydra Conditioner, Hydra Booster, Hydrating Milk Spray



RITUAL: CRYO DETOX OSMOSIS

DETOXIFYING OSMOSIS

Professional intense detoxifying treatment. Regenerating for scalp and hair, deep-acting.

RAIN DANCE RENAISSANCE OXYGEN BALM, BALANCE ELIXIR, PURITY BATH

The healing actions of Elixir, combined with the dermo-regeneration of Oxygen Balm, are ensured through an osmotic, intense and deep detoxifying/purifying result for both scalp and hair.

The combination of the ingredients of both products will result in an intense detoxifying/purifying service. During the entire developing time, the client will be enveloped in a pleasant and prolonged sensation of fresh sanitizing well-being.

It acts by cleansing the scalp of toxins at the capillary level in the depth of the cuticle and down to the superficial thickness of the cortex.

BENEFITS AND RESULTS: Fast and long-lasting anti-aging efficacy. Regenerated scalp, light hair, soft and voluminous.

BEST FOR: Weakened hair growth, poor volume. Sensitized, hardened, aged, greying scalp, with slight blemishes.

RECOMMENDED USE FREQUENCY: Recommended in-salon use according to diagnosis, with a frequency of 1 application every 1 to 2 months. In the case of mild dermo-purification, cycling may be more frequent.



PRODUCTS



SALON TOOLS



MASSAGE TYPE

- Detachment
- Vascularization

TIMING



CARE INSTRUCTIONS

- Mix 1 single-dose of Balance Elixir vial with 50ml Oxygen Balm in a 1:10 ratio.
- Heat moderately on a small stove and mix homogeneously.
- Perform a vascularizing massage.
- Divide the hair into 2/3 sections and begin the application, taking care to make the product adhere to the scalp, avoiding rubbing or brushing it in.
- At the end of application, perform a detachment massage and leave on for 10 to 15 min.
- After the application is finished, moisten and emulsify carefully the product on the scalp with small circular movements involving the hair as well. Rinse thoroughly. Repeat the cleansing process applying Purity Bath to complete the purifying action. Rinse.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS





Purity Bath, Balance Elixir, Sublime Night

HAIR CONDITIONING PRODUCTS:
Hydra Conditioner, Hydra Booster, Hydrating Milk Spray



ALL YOU NEED TO KNOW... *families at a glance!*

PRODUCT

		BENEFITS AND RESULTS	ACTION	NATURAL VIBE	CARE INSTRUCTIONS
PURITY BATH		Cleanses, Detoxifies and Purifies scalp, hair and skin gently, removing toxins and impurities. Sebum-regulating. For all hair types and scalps, even slightly sensitized. Anti-inflammatory, stimulating, antimicrobial and antibacterial. Illuminating and antistatic on the hair structure.	Purifying and regenerating micro-peeling	Zeolite, Recycled Lavender, Inulin. Fragrance with Lavender, Vanilla and Tea Tree	Apply to moist scalp and hair. Emulsify. 1-2 minute application time. Rinse. Repeat if necessary.
OXYGEN BALM		Purifying, anti-aging osmotic action, beneficial for scalp, hair and skin. The viscous texture based on Xanthan Gum effectively conveys the contained active ingredients, with strongly moisturizing and nourishing properties. It leaves the scalp regenerated and the hair light and voluminous. Enriched with natural surfactants useful when washing to remove toxins; with White Clay and Citric Acid.	Beneficial and revitalizing oxygenating product	Green and White Clay, Biofermented Maté, Tea Tree Oil, Citric Acid, Xanthan Gum. Fragrance with Tea Tree and Menthol	Alone or mixed with specific Elixirs, apply on dry scalp. Leave on 10 to 15 minutes. Moisten and emulsify well upon washing. Rinse. Complete cleansing using Purity Bath.
BALANCE ELIXIR		Deep Detoxifying efficacy, beneficial on the scalp. Purifying, antiseptic, anti-inflammatory, sebum-regulating and anti-staining micro-peeling, with soothing healing effect. Improves circulation without irritating and boosts hair growth. Promotes the elimination of waste, toxins and cosmetic residues. Decreases hyperkeratinization. Enriched with Vegetable Glycerin, IPSTIC, Citric Acid.	Purifying, oxygenating and stimulating boost	Dendriclear™, Recycled Lavender, Tea Tree Oil, Vegetable Glycerin, IPSTIC, Citric Acid. Fragrance with Lavender and Tea Tree	IN THE SALON: in a mixture with Oxygen Balm in a 1:10 ratio on dry hair, with application 10/15 min. Emulsify. Rinse. IN THE SALON AND AT HOME: pre-shampoo peeling. Apply to moist hair, emulsify carefully, Leave on 2/5 min and shampoo.
SUBLIME NIGHT		Instantly absorbed, lightweight and effective; it protects, repairs and regenerates hair and skin. Prevents signs of skin aging even on mature skin. Enriched with enhanced pomegranate extract. Moisturizing, Anti-inflammatory, Regenerating, Soothing, Anti-aging, Anti-breakage of the hair fiber, Elasticizing. Blue Light Night Protection and Indoor Anti Pollution. Protects and strengthens hair by reducing and preventing split ends. Protects and regenerates skin with elasticizing and anti-aging effectiveness. Enriched with Recycled Lavender.	Anti-ageing, protective and replumping	Mafura Butter, Potentiated Extract of Pomegranate, Hyaluronic Acid, Recycled Lavender. Fragrance with Lavender, Chamomile and buttery Fruit	Apply in small doses by tapping on skin and massaging into hair. Can be used on dry or moist hair, non-greasy, non-staining, instant absorption. Blue Light and Indoor Anti Pollution Protection.

ALL YOU NEED TO KNOW... *Rituals at a glance!*

SALON RITUAL with MASSAGE

	BENEFITS AND RESULTS	BEST FOR	MESSAGE TYPE	TIMING	HOME CARE
 <p>CLEANSING: PURIFYING</p>	Purifying cleansing and preservation of the results of RENAISSANCE treatments. For salon and home use.	Slightly stressed, greying scalp, aged or sensitized. Weighted down hair.	<ul style="list-style-type: none"> • Detachment • Vascularization 	2 mins	Purity Bath Balance Elixir Sublime Night Rain Dance Hydra Conditioner Rain Dance Hydra Booster Rain Dance Hydrating Milk Spray
 <p>CLEANSING: DETOX-PURIFYING</p>	The healing actions of Elixir combined with the purifying actions of Purity Bath are able to maintain the results obtained in the salon with the RENAISSANCE family treatments and prolong their effectiveness over time.	Slightly stressed, greying scalp, aged or sensitized. Weighted down hair.	<ul style="list-style-type: none"> • Detachment • Vascularization 	3-5 mins	Purity Bath Balance Elixir Sublime Night Rain Dance Hydra Conditioner Rain Dance Hydra Booster Rain Dance Hydrating Milk Spray
 <p>CRYO DERMO-REGENERATION</p>	Professional dermo-purifying treatment. Deep-acting, regenerating for scalp, hair and skin.	Hardened skin tissue, sensitized scalp and with itchy discomfort. Dry or aged scalp. Skin alteration due stress from chemical treatments. Weakened hair growth.	<ul style="list-style-type: none"> • Detachment • Vascularization 	2-20 mins	Purity Bath Balance Elixir Sublime Night Rain Dance Hydra Conditioner Rain Dance Hydra Booster Rain Dance Hydrating Milk Spray
 <p>CRYO DETOX OSMOSIS</p>	Professional intense detoxifying treatment. Deeply regenerating action for scalp and hair.	Weakened hair growth, poor volume. Sensitized, hardened, aged scalp, greying, with slight blemishes.	<ul style="list-style-type: none"> • Detachment • Vascularization 	25 mins	Purity Bath Balance Elixir Sublime Night Rain Dance Hydra Conditioner Rain Dance Hydra Booster Rain Dance Hydrating Milk Spray

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art, shows, cultures, food, antiquities, architecture and...beautiful people.

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