

artèxo

Lovely Light Bleaching Paste is a gentle bleaching crème enriched with Jojoba natural oil, which is moisturizing and protective. By using the bleaching paste you have no formation volatile, irritant powders.

Preparation: Before usage, wear protective gloves up to the end of the service. Protect the hairline with a barrier crème, ie: It's Color Neutro can be used in this manner. Always mix in a non-metallic plastic or glass bowl.

Mixing Ratio: 1:2

Ex: 30 grams Lovely Light bleaching paste + 60ml Lovely Light Cream developer 10, 20 or 30 Volume. Mix with a brush until soft and creamy with no lumps. To adjust the mixture to the various types of hair for bleaching refer to the mixing chart.

Application: Apply the mixture on dry and always unwashed hair starting from parts which are most likely more difficult to lighten. **If desired result requires an application on the scalp, never use a Lovely Light developer which is higher than 20 vol.** Be sure that the scalp doesn't have irritations or other visible damage and verify the absence of hypersensitivity by performing a preliminary test.

Processing Time: Leave on the time required to achieve the desired result by often controlling the level of bleaching achieved. The final result will depend also on other factors such as: natural or cosmetic color, nature and structure of hair, quantities and volumes of developer used in mixture. Do not use above 104° F.

Rinsing: At the end of processing time, rinse thoroughly and shampoo with Easy Care Magical Color Shampoo. Follow up with a Magical Color Conditioner treatment.

Correction of warm reflexes: If necessary follow with a tonalization service with YouUp2 using 10.01 (10NA) or Level 11 Lightest Silver with a 1:2 mixing ratio with specific YouUp2 Energizer.



- On scalp bleach in a paste formula
- NO DUSTING so it's easier to mix
- Multiple application tube.
- 5.1 oz tube

Table of Mixing

| Structure and level of hair to bleach | Lovely Light Dev. | Mixing Ratio | Processing Time | Performance of Highlight |
|---|-------------------|--------------|-----------------|--------------------------|
| Natural thick, difficult, dark natural or colored up to Lvl 4 | 10 vol | 1:1 | 15 min | 1-2 levels |
| | 20 vol | 1:1 | 30 min | 2-3 levels |
| | 30 vol | 1:1 | 45 min | 4-5 levels |
| Natural normal or thin, medium/ light natural or colored from Lvl 4-7 | 10 vol | 1:2 | 15 min | 2-3 levels |
| | 20 vol | 1:2 | 30 min | 4-5 levels |
| | 30 vol | 1:2 | 45 min | 4-5 levels |
| Regrowth bleaching from Lvl 4-7 | 10 vol | 1:2 | 15 min | 2-3 levels |
| | 20 vol | 1:2 | 30 min | 4-5 levels |
| Regrowth bleaching from Lvl 4-7 | 10 vol | 1:2 | 15 min | 3-4 levels |
| | 20 vol | 1:2 | 30 min | 4-6 levels |